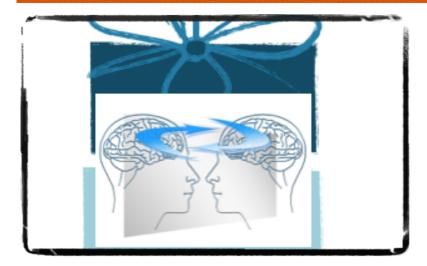


Your course outline

by El Regalo Effective Training Video School



Business Negotiation in English

LEVELS: B1, B2, C1

FOCUS ON: Convincing and Persuading

- Public Speaking Techniques
- Elevator Pitch for Business Presentations
- Small Talks & Social English

In this course you will learn

- ->how to negotiate in English
- ->how to speak in public
- ->how to influence others

It will help you if you currently feel

- ->insecure and embarrassed
- ->stuck in English Negotiation
- ->forget words when speaking
- ->build wrong sentences

After completing this course you will be able to

- ->influence others through Elevator Pitch
- ->have a Small Talk with fluency
- ->impact with your presentation
- ->use connectors when speaking
- ->translate concepts, not words
- ->use correct words with ease
- ->build proper sentences
- ->speak with fluency
- ->feel confident

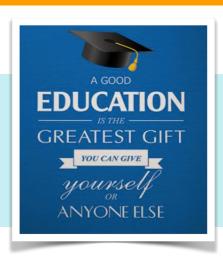
Course in figures:

50 hours = 8 modules = 16 weeks

1 module = 8 lessons x 45 minutes = 6hours = 2 weeks

4 types of tutor sessions, more than 3000 students enrolled

100% final result

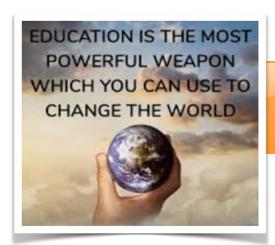


LEARNING OBJECTIVES

- Learn how to make an Elevator Pitch .
- Learn some of the most common structures and sentence patterns in English.
- Train students to incorporate Elevator Pitch on a daily base.
- Master English Idioms to sound like a native speaker.

COURSE CURRICULUM

- MODULE 1. The audience and its expectations.
- MODULE 2. The goal setting
- MODULE 3. The pain.
- MODULE 4. The solution.
- MODULE 5. The benefits.
- MODULE 6. The added value.
- MODULE 7. The call to action.
- MODULE 8. How to speak in Public tips



EFFECTIVE TRAINING
WITH LANGUAGE COACH ANNA VALADZKO